



*Using theater arts and conversation to heal America from
the wounds of slavery without shame or blame*

◆ juneteenthVA19@gmail.com ◆ 933 Broad Street, Box 7832 ◆ Portsmouth VA 23707 ◆ 757-606-0569 ◆

Dear Friend of JuneteenthVA,

We are writing to invite you to join and support JuneteenthVA's mission: *Using theater arts and conversation to heal America from the wounds of slavery without shame or blame.*

JuneteenthVA has been pursuing this mission of examination, education, and racial healing for more than twenty years. With this experience, we are uniquely positioned to elevate the national reckoning around race and history. Because of its unequalled role in the creation of our nation, the Commonwealth of Virginia is exactly the right place to bring the full truth of our nation's story to light.

Hampton Roads is the location of both the *first enslavement* and *first freeing* of African men and women on American soil. Appropriately it is also the site of the birth of JuneteenthVA more than 20 years ago. Our founder and award-winning playwright Sheri Bailey originally built JuneteenthVA's mission around writing plays rooted in the extraordinary local history of Virginia's Hampton Roads, bringing people together to watch those plays, and leading people in public conversations.

JuneteenthVA provides unique, creative ways for community members to participate in important conversations about justice and race. Building upon Ms. Bailey's original work, JuneteenthVA along with community partners brings its programs to community enrichment and classroom education by training teachers and students to stage and then discuss readings and performances of history plays. This is how we confront the full truth of our past while working together to create a stronger, more holistic world for all.

"As part of our nation's reckoning with race, we must reckon with understanding our history. The goal of JuneteenthVA is to truthfully acknowledge the American history that shaped and continues to influence the very essence of our lives in these extreme times. Through experiencing theater reflecting that history, community members become sensitized to the conditions and experiences of others -- only then, without shame or blame, can we make significant and lasting improvements in the work of dismantling slavery's infrastructure." Ms. Bailey

More information about JuneteenthVA founder Sheri Bailey, JuneteenthVA, and Sponsorship options is available on our website and in pages attached to this letter.

If you are inspired by our mission and believe in our work, please donate what you can, or feel free to reach out anytime to explore sponsorship opportunities.

With Gratitude,

Sheri Bailey
Founder and CEO

Melanie Anderson
Project Coordinator



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2022 SPONSORSHIPS

RECONCILIATION \$5,000.00

Junie Award Winner

- Sponsorship Listing on www.Juneteenthva.org
- Display Table at 2022 JuneteenthVA Celebration
- PR Mentions at all 2022 Live and Virtual Events
- Double-Page Ad in all 2022 Program and Souvenir Books
- 10 Complimentary Tickets to all 2022 Live Events
- Opportunity to participate in a JuneteenthVA history workshop
- 10 Official Celebration T-shirts

EMANCIPATION \$3,500.00

Junie "All-Categories" Award Nominee

- Sponsorship Listing on www.Juneteenthva.org
- Display Table at 2022 JuneteenthVA Celebration
- PR Mentions at all 2022 Live and Virtual Events
- Single-Page Ad in all 2022 Program and Souvenir Books
- 8 Complimentary Tickets to all 2022 Live Events
- Opportunity to participate in a JuneteenthVA history workshop
- 8 Official Celebration T-shirts

FREEDOM \$2,500.00

Junie "Three-Categories" Award Nominee

- Sponsorship Listing on www.Juneteenthva.org
- Display Table at 2022 JuneteenthVA Celebration
- PR Mentions at all 2022 Live and Virtual Events
- Half-Page Ad all 2022 Program and Souvenir Books
- 6 Complimentary Tickets to all 2022 Live Events
- Opportunity to participate in a JuneteenthVA history workshop
- 6 Official Celebration T-shirts



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LIBERTY \$1,500.00

Junie "Two-Categories" Award Nominee

- Sponsorship Listing on www.Juneteenthva.org
- Display Table at 2022 JuneteenthVA Celebration
- PR Mentions at all 2022 Live and Virtual Events
- Quarter-Page Ad all 2022 Program and Souvenir Books
- 4 Complimentary Tickets to all 2022 Live Events
- Opportunity to participate in a JuneteenthVA history workshop
- 4 Official Celebration T-shirts

INDEPENDENCE \$1,000.00

Junie "One-Category" Award Nominee

- Sponsorship Listing on www.Juneteenthva.org
- Display Table at 2022 JuneteenthVA Celebration
- PR Mentions at all 2022 Live and Virtual Events
- Business Card Ad all 2022 Program and Souvenir Books
- 2 Complimentary Tickets to all 2022 Live Events
- Opportunity to participate in a JuneteenthVA history workshop
- 2 Official Celebration T-shirts

VICTORY \$500.00

"Juneteenth Roster" New Members

- Sponsorship Listing on www.JuneteenthVA.org
- Shared Display Table at 2022 JuneteenthVA Celebration
- 1 Complimentary Ticket to all 2022 Live Events
- 1 Official 2022 JuneteenthVA Celebration T-shirt

RETAIL VENDOR \$75.00

- Vendor Listing on www.JuneteenthVA.org
- Vendor Table for 2022 JuneteenthVA Celebration
- Listing in 2022 JuneteenthVA Program and Souvenir Books
- 1 Official 2022 JuneteenthVA Celebration T-shirt

FOOD VENDOR \$350.00

- Vendor Listing on www.JuneteenthVA.org
- Space at the 2022 JuneteenthVA Celebration
- Listing in 2022 JuneteenthVA Program and Souvenir Books
- 1 Official 2022 JuneteenthVA Celebration T-shirt



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Juneteenth VA Souvenir/Program Book **Ad Rates**

Outside Back Cover	\$450
Inside Front Cover	\$350
Inside Back Cover	\$350
2 Full-Pages	\$250
Full-Page	\$150
Half-Page	\$100
Quarter-Page	\$75
Business Card	\$25
Patron's List	\$10



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INVOICE

INVOICE NUMBER

TODAY'S DATE

PERSON TAKING ORDER:

Bill To Address:

Ship To Address (IF DIFFERENT)

Name

Phone Number(S)

Email(s)

Street Address

City, State, Zip

CIRCLE SELECTED ITEMS

<p><u>Vendor Space</u></p> <p>Retail Vendor _____ \$75</p> <p>Food Vendor _____ \$350</p> <p><u>Sponsors</u></p> <p>Reconciliation _____ \$5,000</p> <p>Emancipation _____ \$3,500</p> <p>Freedom Sponsor _____ \$2,500</p> <p>Liberty Sponsor _____ \$1,500</p> <p>Independence _____ \$1,000</p> <p>Victory Sponsor _____ \$500</p>	<p><u>Ads</u></p> <p>Outside (Back) _____ \$450</p> <p>Inside Cover (Back) _____ \$350</p> <p>Inside Cover (Front) _____ \$350</p> <p>2 Full-Pages _____ \$250</p> <p>1 Full-Page _____ \$150</p> <p>Half-Page _____ \$100</p> <p>Quarter-Page _____ \$75</p> <p>Business Card _____ \$25</p> <p>Patron's List _____ \$10</p>
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Total Amount Due: _____

Customer Signature: _____

Payment Form (see page 2 for options)



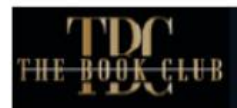
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ADS DUE MONDAY JUNE 6, 2022 **NO EXCEPTIONS!**

E-mail camera-ready artwork to JuneteenthVA19@gmail.com
OR
Mail to 933 Broad Street, PO Box 7832 Portsmouth, VA 23707

PAYMENT

- ◆ **WEBSITE:** www.JuneteenthVA.org, click "Festival 22" ◆
- ◆ **PAYPAL:** Juneteenth Festival Company ◆
- ◆ **CASHAPP:** \$Juneteenthva ◆
- ◆ **CHECK:** *JuneteenthVA*933 Broad St., Box 7832, Portsmouth, VA 23707 ◆



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